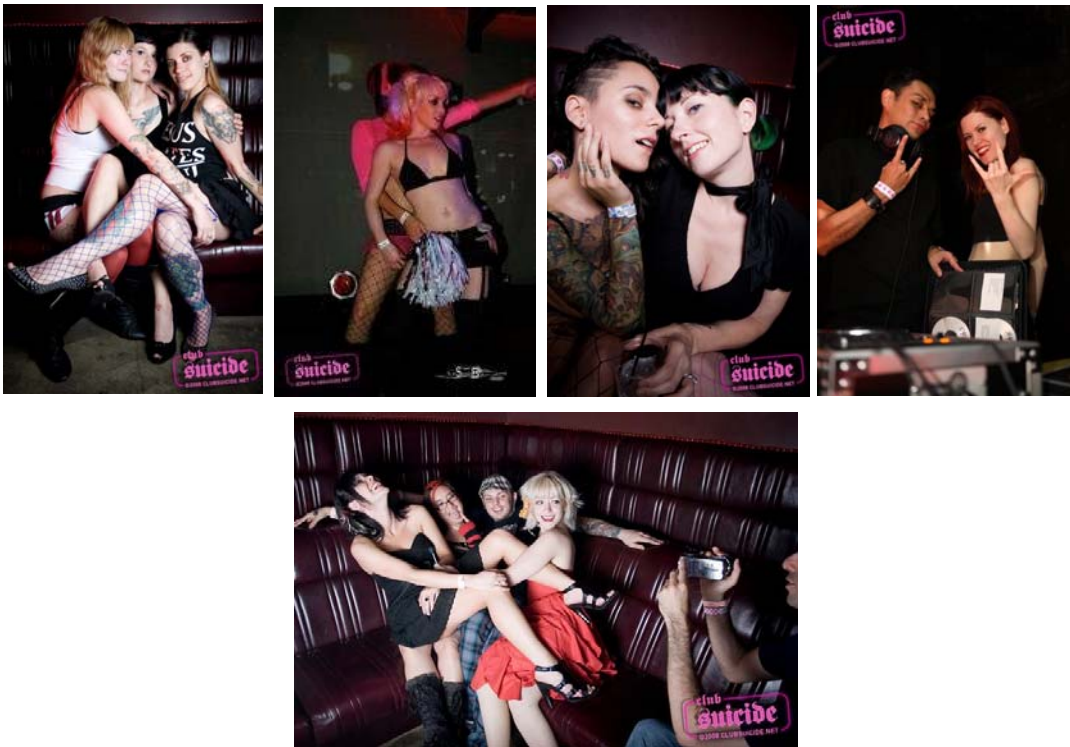


club suicide

SuicideGirls.com Launches Hot New Dance Club

At the Echoplex in Echo Park,

The Last Saturday of Every Month



Los Angeles—**SuicideGirls.com**, the alt-pin-up website gone lifestyle brand empire, presents **Club Suicide**, an Electro, Indie, and '80s dance club running the last Saturday of every month at the Echoplex in Echo Park, located beneath the Echo at 1154 Glendale Blvd.

Launched in May of 2008, **Club Suicide** features DJs **Amanda Jones** (Perversion, Das Bunker, Malediction) and **Robert Lockerby** (Clockwork Orange, Beat It/Club '80s) bouncing around on stage while spinning an upbeat mix of Electro, Indie, and '80s including artists such as Boys Noize, Daft Punk, Depeche Mode, Duran Duran, The Faint, Goldfrapp, Junkie XL, Justice, Ladytron, New Order, Peaches, The Presets, Shiny Toy Guns, The Smiths, and The Yeah Yeah Yeahs.

"When I started DJing 19 years ago, there were very few female DJs. It was a profession mostly dominated by men. When SuicideGirls approached me to do the club, as a company run almost entirely by women, I thought it would be a perfect match for me. It's all about girl power!" - **DJ Amanda Jones**

The fun, party atmosphere of the Echoplex is amplified by SuicideGirl go-go dancers at play on stage, having a great time dancing with each other, mixing it up, and playing around with toys like beach balls, pompoms, and bubbles. In keeping with the SuicideGirls individuality mantra, they are encouraged to dress and dance however they like. Go-go dancer **Antigone Suicide** enthuses, "I love the energy and music at the club. Keeps my booty shaking going." The club also features special performances by SuicideGirls such as **Razzi** and **Nixon** from the "SuicideGirls Live" burlesque tour.

In addition, patrons are invited to strike a pose solo or with friends for SuicideGirls photographer **Andrew Yoon** in the photo booth. Meanwhile, roaming photographers capture the vibe on the dance floor. There are also give-aways of SuicideGirls merchandise—DVDs, t-shirts, jewelry, playing cards, and books—as well as concert ticket give-aways sponsored by Goldenvoice.

Club Patron **Insanity Hopeful** states, "**Club Suicide** makes me feel so incredibly alive! The music pulses through my veins. The SuicideGirls are amazing dancers, and I have the greatest time kickin' it with them off-stage!! Great atmosphere, great music, great dancers. What more could I ask for? Not a damn thing."

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About SuicideGirls.com:

In the summer of 2001, Missy and Sean Suicide launched **SuicideGirls.com** as a place for Missy to celebrate the girls she knew—pierced and tattooed women who did not fit into stereotypical ideals of beauty. Missy states, "What you could find in the mainstream media—the vapid supermodel look, the fake-tanned airbrushes, blonde and surgically-enhanced—I thought was so boring and I wanted people to see that a whole girl is so much more sexy than a two-dimensional image in some magazine." The term, "SuicideGirl", lifted from the Chuck Palahniuk novel, "Survivor", refers to women who "commit social suicide". Ironically, however, it is the strong social aspect of **SuicideGirls.com** that separates it from the average site. The website is unique in its social networking aspects. Like Myspace or Facebook, SuicideGirls and members of the

site have profiles, friends, blogs, and personal photo albums. There are groups for various interests, as well as articles and celebrity interviews. Models are encouraged to express themselves through their profiles on the site. They are active, live personalities, available to be contacted by members and by one another, constantly reminding us that they are more than two-dimensional images. Only 20% of traffic goes to the photo-set area of the site in what is truly a thriving Internet community environment.

SuicideGirls.com embraces the diversity of women, with models of all styles and body types. Often designing her own photo sets, each model is in charge of how she is represented on the site. According to Missy, becoming a SuicideGirl is more about personality than anything else. “We all think what is most sexy about ourselves is our minds,” she says. The site has gained a reputation for being female-friendly—a place for women's personal expressions of sexuality—which is evidenced by the female membership of just over 50%.

Since the site's launching in 2001, **SuicideGirls.com** has branched out into other areas, producing a clothing line, DVD movies, coffee table books, a print magazine, a weekly radio program on Indie 103.1, and is perhaps best known for the wildly popular stage production, “SuicideGirls Live”, the longest running and largest selling burlesque show in the United States, which opened for Guns ‘n Roses in 2006.

The SuicideGirls have appeared on television programs such as “Nightline” with Ted Koppel, HBO's “Real Sex” special, CSI:New York, and many more. Their movies are regularly shown on Showtime. The SuicideGirls' first book has sold over 100,000 copies internationally and was the #1 art book on Amazon for the first 10 weeks it was on sale. The girls have also attracted the attention of celebrities such as Dave Grohl, Courtney Love, Dave Navarro, and even Paris Hilton.

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For More Information about the SuicideGirls:
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